

Do Good Laundry with Norwex!

Norwex laundry products provide you a cleaner, safer, better way to keep your clothes looking their best without harsh chemicals. Better for you, your family and the planet!



A customizable clean as unique as your needs!

Whether you like to scoop, pump or tear-and-toss – you'll get a clean you can be proud of.

**Ultra Power Plus™
Laundry Detergent**
Our top-selling powder
whitens whites and
brightens brights

**PowerZyme™
Laundry Detergent**
Boosted with enzymes,
oxidizers and plant-based
surfactants, this powder
packs a punch on the
toughest stains and odors

**Liquid Laundry
Detergent**
Enzyme-boosted and 10x
more concentrated than
competitors, it's especially
good in hard/soft water

**Eco-Wash Laundry
Detergent Strips**
Just tear, toss and wash.
Plastic-free packaging
and lightweight format
make it easy to
store and travel.

Suggested product pairings

All families have unique needs in terms of laundry stains, odors, volume and water type. Use this chart to help customize according to your needs and preferences.

	Deep Cleaning Microfiber	Stain Removal	Odor Removal	Scent Boosting	Vibrancy Boosting
PowerZyme Laundry Detergent (enzymes)	+ Microfiber Cleaner Laundry Booster	+ Laundry Stain Remover		+ Odour Eliminator Concentrate	
Ultra Power Plus Laundry Detergent	+ Microfiber Cleaner Laundry Booster + Heavy Duty Degreaser Concentrate	+ Laundry Stain Remover + Bright & White	+ Bright & White + Odour Eliminator Concentrate	+ Laundry Stain Remover + Odour Eliminator Concentrate	+ Bright & White
Liquid Laundry Detergent (enzymes)	+ Microfiber Cleaner Laundry Booster	+ Laundry Stain Remover		+ Lavender Liquid Laundry or Odour Eliminator Concentrate	+ Bright & White
Eco-Wash Laundry Detergent Strips		+ Laundry Stain Remover + Bright & White	+ Bright & White + Odour Eliminator Concentrate		+ Bright & White