

Fridge So Fresh

Long-lasting, “rechargeable” natural crystals work up to six months to remove unpleasant refrigerator odors. Also great near litter boxes, waste receptacles or other sources of odor.

limited-edition

Item #: 403601

75 g / 2.65 oz.



The problem

You just opened the refrigerator door and got a whiff of some combatting aromas. You don't want your food to absorb the smells of other food in your refrigerator. The baking soda has stopped working!

Norwex solution

Absorb even the smelliest odors with rechargeable Fridge So Fresh. Its crystals work up to six months, unlike other natural remedies. You'll smell the difference in no time!

Why it's better

- Natural, odor-absorbing crystals are environmentally safe
- Formulated with natural mineral salts
- Long-lasting, works up to six months
- Multi-purpose: Can be used in refrigerators, near litter boxes, waste receptacles, cars, closets, gym locker and other sources of odors
- Compact, space-saving and spill-proof

Formulated without

- Harmful chemicals or perfumes

What your customers will love

- Helps to eliminate unpleasant odors; doesn't just cover them up
- Stops food from absorbing odors of other foods
- Works on even the strongest odors, such as fish and seafood
- Thousands of small, pyramid-shaped crystals provide a large surface area to absorb and eliminate odors

How to use

- Remove plastic shrink-wrap from container
- Place one in refrigerator and one in freezer or wherever odors are a problem
- Refresh crystals every eight weeks by running container under faucet, then replace in odor problem areas

Did you know

- Humans have a remarkable sense of smell – it's known to be just as good as that of many animals – and can distinguish approximately 10,000 scents
- The ability to identify odors varies among people and decreases with age
- Fridge So Fresh crystals contain positive ions that cause odor-saturated molecules to coagulate. Odor molecules are captured, broken apart and eliminated.
- Because there is a continuous chemical interaction between the crystal surface and odor molecules, the surface may become obstructed by fragments of broken odor molecules. Rinsing the crystal cleanses the surface and enhances its deodorizing effectiveness.

Complementary products

- Odour Eliminator Concentrate
- Dish Cloth
- Dish Soap
- Refrigerator Drawer Liners