

bright start

45 DAYS TO SUCCESS



 norwex[®]

Bright Start Sales

Earning is simple with Norwex. See how you can get started earning in your first 45 days!

You submit

\$500 in the first 15 days

\$1,000 in the first 30 days

\$1,500 in the first 45 days

You earn

A FREE Kitchen Essentials Package

A FREE Bathroom Essentials Package

A FREE Laundry Essentials Package
PLUS, your FREE Standard Starter Kit*

Bright Start Recruiting

Increased growth brings increased rewards for YOU.

Earn \$100 in Norwex Discounts for every new Team Member you help achieve their Bright Start Goal 1 of \$500 in their first 15 days. (Unlimited, available to all Consultants.)

Me + 3 Cash Bonus

Earn a \$100 CASH BONUS when you recruit 3 new Team Members who achieve their Bright Start Goal 1 within your Bright Start period.



BRIGHT START GOAL 1

Kitchen Essentials Package

Diamond-Textured Kitchen Towel (65 cm x 35 cm / 25.59" x 13.78")

Diamond-Textured Kitchen Cloth (35 cm x 26 cm / 13.78" x 10.24")

Forever Bottle with Sprayer (473 ml / 16 fl. oz.)

Counter Cloths, set of 3 (28 cm x 13 cm / 11" x 5")

Dish Cloths, netted, set of 2 (45 cm x 45 cm / 17.72" x 17.72")

UltraZyme™ Dishwasher Powder (450 g / 15.87 oz.)

BioZyme™ Dish Soap Concentrate, 3 packets (30 ml / 1 fl. oz.)



BRIGHT START GOAL 2

Bathroom Essentials Package

EnviroCloth® (35 cm x 35 cm / 13.78" x 13.78")

Window Cloth (45 cm x 45 cm / 17.72" x 17.72")

Bathroom Cleaner (355 ml / 12 fl. oz.)

Cleaner-Dispensing Toilet Brush (47 cm x 12 cm / 18.5" x 14.72" / 40 ml / 1.4 fl. oz. / up to 120 pumps)

Bathroom Scrub Mitt (23 cm x 17 cm / 9.06" x 6.5")

BRIGHT START GOAL 3

Laundry Essentials Package

EnviroCloth (35 cm x 35 cm / 13.78" x 13.78")

Window Cloth (45 cm x 45 cm / 17.72" x 17.72")

PowerZyme™ Laundry Detergent (1 kg / 2.2 lbs)

Mini EnviroWand® with Two-Sided Duster (68.2 cm x 7.5 cm / 26.9" x 3")

Fluff and Tumble Dryer Balls, set of 3



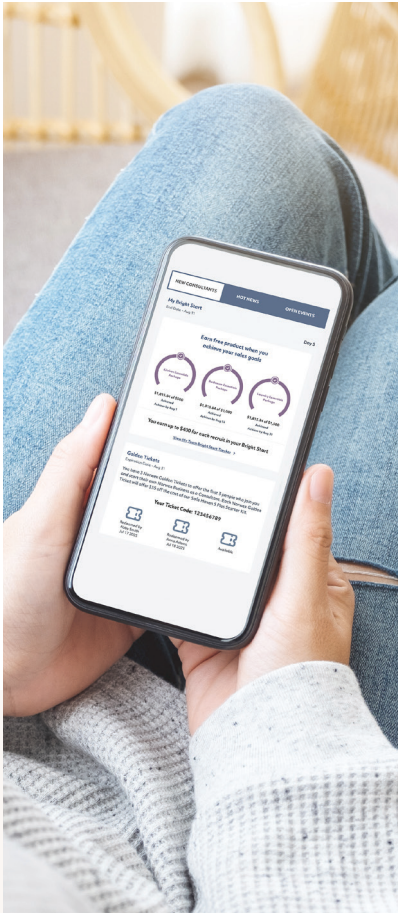
*Upon enrollment a Norwex Independent Consultant selects the starter kit of their choice.

The Standard Starter Kit is provided at no charge to the New Consultant who generates Personal Retail Sales of not less than \$1,500 during the first 45 days from the date of enrollment. Otherwise a new Independent Consultant who fails to satisfy these criteria will be billed \$200.00 plus tax for the Standard Starter Kit. When a new Independent Consultant selects a starter kit that is paid for during the enrollment process, there are no Personal Retail Sales requirements.

Your Norwex Golden Tickets

Who would you love to be doing this with? Your starter kit has three Norwex Golden Tickets, giving you the opportunity to offer three people the chance to join your Team with \$35 off our Safe Haven 5+ Starter Kit.

Golden Tickets expire at the end of your 45-day Bright Start period. You can find your Golden Ticket code in your New Consultant Welcome Email, on your Back Office Dashboard or by contacting the Norwex Consultant Care Center.



To use a Norwex Golden Ticket, your new Team Member will go through the enrollment process and enter your Norwex Golden Ticket code into the “Have a coupon” field at checkout. This will reduce the regular cost of the Safe Haven 5+ Starter Kit by \$35. To see who has redeemed your Golden Tickets, access your Back Office Dashboard for the dates and names of the individuals who have entered your code.

Five Steps to Start Strong!

Confidence and belief are important components for success, so the earlier you can achieve your goals the better the results will be.

1

Share with family and friends

Invite close family and friends over to hear about why you started your Norwex Journey. You may even unbox your starter kit with them and demonstrate how effective our products are. We think the butter demo is a great place to start!



BUTTER DEMO

2

Find your first two Hosts

Who do you know who would host their own friends and family and allow you to share the Norwex Mission? Booking your first two parties in your first few days is a great way to start earning while you're learning. Check out our Safe Haven 5 party template; it's got everything you need to make your first party a success! And don't forget, there are many benefits for your Host, too! Check them out at www.norwex.com/host.



PARTY TEMPLATE

"Together, we can create a community more people want to be a part of."

Beate Hjeltnes

Norwex Chief Executive Officer
Chairperson of the Board



3

Get support and more with our Norwex New Consultant Onboarding

Check your email for simple, proven tips and strategies for building a thriving Norwex business. We are here to support you every step of the way. Be sure to opt in to our text messages, too! We'll share words to say, quick helpful videos and motivation right to your phone. Be sure to check our Start Your Journey resources online.



START YOUR
JOURNEY



4

Learning and earning is more fun with friends!

Our Consultant community is filled with energetic, passionate individuals just like you – people who believe in creating a cleaner, safer and healthier home with Norwex. Be sure you offer others in your life the same opportunity as you've discovered. Use your three Norwex Golden Tickets to give your first three Personal New Consultants (people who join you in business) a \$35 savings on our Safe Haven 5+ Starter Kit. They'll get the same support as you, and have access to the same incredible earning opportunity and rewards!

5

Connect with our Norwex community

Watch your email for an invitation to a New Consultant Welcome Call, hosted by your Regional Sales Manager. Their whole job is to help our Consultants succeed. You can also join our Consultant Connection Facebook Group and check out our weekly Mega Parties. These are the perfect opportunity to learn more about Norwex, hear from our top Leaders and invite friends and family to learn more, too. Mega Parties happen every Tuesday, and are listed in The Resource.

*"If your dreams don't scare you,
they're not big enough."*

Debbie Bolton

Co-Founder



With Norwex, your future is bright!

Our Bright Start Program supports you in your first 45 days,
and rewards you for reaching key business-building goals.

Training

For everything you need to get started and beyond, visit
<https://training.norwex.com/>

US: TheResource.Norwex.com

Canada: TheResourceCA.Norwex.com

Live New Consultant Chats

Join the Home Office Team for this live chat.

Register here: <https://bit.ly/3Pqm4RD>

Consultant Care

Contact the Consultant Care Center for help with order processing,
returns, exchange requests and technical support.

In the US: **1-866-450-7499**. Monday – Friday, 8:00 a.m. to 8:00 p.m.,
CT; Saturday, 9:00 a.m. to 5:00 p.m., CT.

In Canada: **1-877-766-7939**. Monday – Friday, 7:00 a.m. to 6:00 p.m.,
CT; first of the month when falling on a Saturday, Sunday or
holiday, 8:00 a.m. – 1:00 p.m., CT.



Track your success and earn your
Bright Start rewards!

