



March 2025
Playbook



Illuminating Oil is now EWG verified!



Meeting Agenda

Refresh & Renew

St. Patrick's Day (NA): 3/17

Contents

March Drivers

Hook to Book!

Recruiting & Onboarding

Team Activation

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March Drivers

MARCH

Refresh & Renew



The Why

Shine this spring with eco-friendly essentials for a healthier haven.

Cleaning with water just got more colorful with new Norwex Microfiber in vibrant hues and gorgeous prints.

Your nights just got dreamier with our luxuriously soft and temperature-regulating lyocell sheets. And your skin care regimen just got more versatile with our large and fluffy microfiber Makeup Remover, BioCellulose Mask and Travel Trio Plus.

NEW PRODUCT - Coming up next!

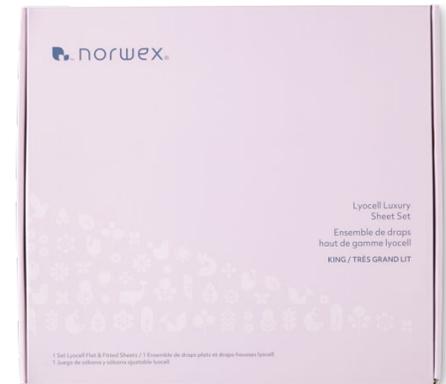
Family Care

Limited-Edition Lyocell Luxury Bed Sheet Sets and Pillowcases

Welcome to the luxury of lyocell, on FSC-certified, durable and naturally derived material designed to provide the ultimate in comfort as you sleep.

Our ultra-soft, lightweight, 100% lyocell sheets and pillowcases have a natural cooling effect for a comfortable sleep. The luxuriously smooth fabric is breathable and free from harmful chemicals.

- Natural temperature-regulating and moisture-wicking properties.
- Silky-smooth feel and lightweight construction.
- Norwex lyocell is a naturally derived fabric made of wood cellulose from FSC-certified forests.
- Sheet Sets come in king or queen, each Set includes: 1 Flat Sheet, 1 Fitted Sheet
- Pillowcases come in a set of 2 in king or standard



*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.



This product was independently tested for harmful substances according to the strict global criteria of STANDARD 100 by OEKO-TEX®

Lyocell Luxury Bed Sheet Sets and Pillowcases (Limited-Edition)

NEW 100% Natural Lyocell Sheets; Each Set includes: 1 Flat Sheet, 1 Fitted Sheet

Size:

- **Queen Flat** 264 cm x 238.5 cm / 103.94" x 93.9"
- **Queen Fitted** 203 cm x 150 cm x 38 cm / 79.92" x 59.06" x 14.96"
- **King Flat** 264 cm x 279.5 cm / 103.94" x 110.04"
- **King Fitted** 203 cm x 195.5 cm x 38 cm / 79.92" x 76.97" x 14.96"
- **Standard Pillowcase** 79 cm x 53.5 cm / 31.1" x 21.06"
- **King Pillowcase** 101.5 cm x 53.5 cm / 39.96" x 21.06"

Sheet Sets Retail

King \$299.99 [USD]; \$399.99 [CAD]

Queen \$279.99 [US]; \$379.99 [CAD]

Sku Details:

309462 Lyocell Luxury Bed Sheet Set, King

309459 Lyocell Luxury Bed Sheet Set, Queen

Pillowcases Retail

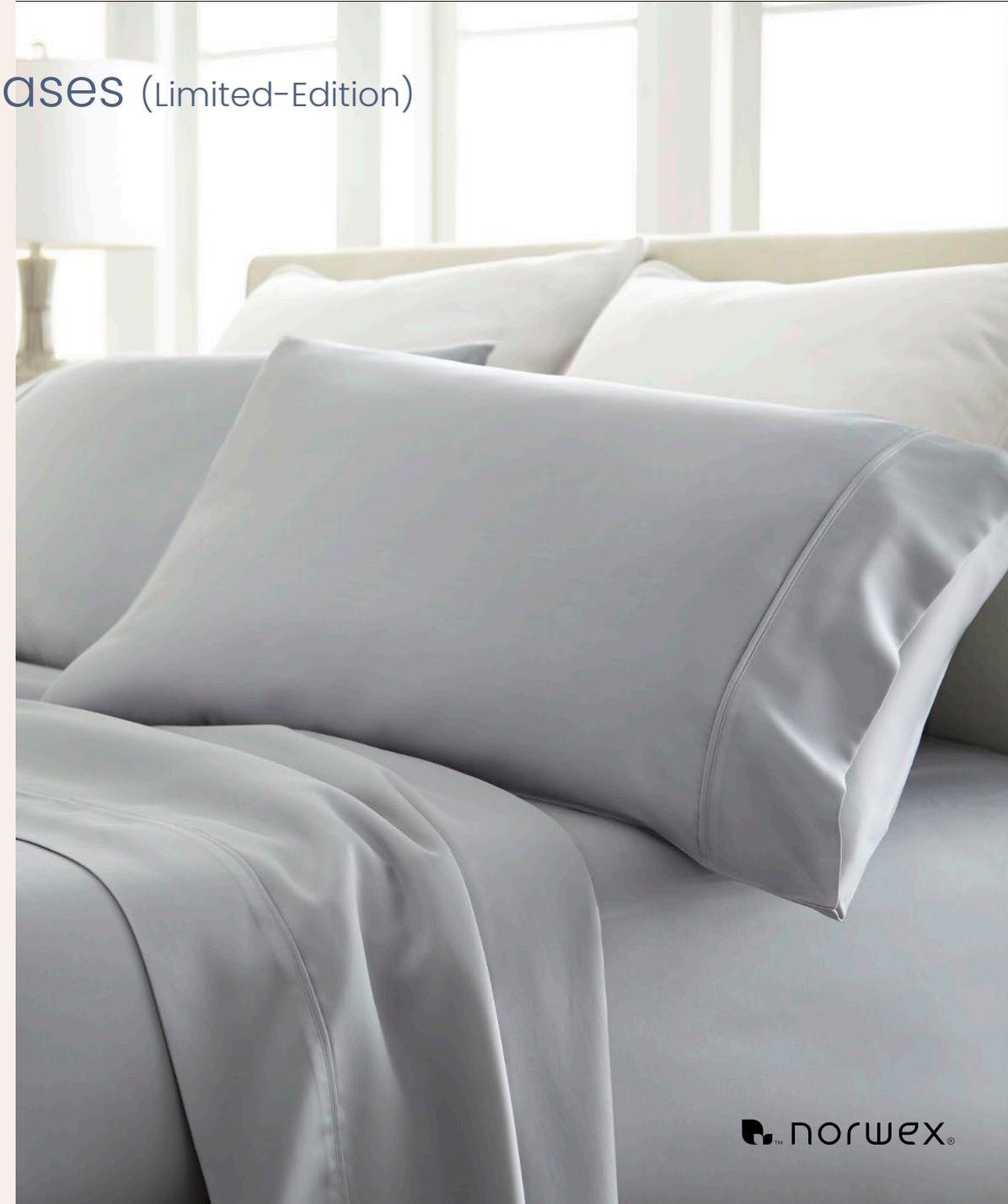
King \$59.99 [US]; \$84.99 [CAD]

Standard \$56.99 [US]; \$76.99 [CAD]

Sku Details:

309410 Lyocell Luxury Pillowcases, King, set of 2

309408 Lyocell Luxury Pillowcases, Standard, set of 2



Limited-Edition Optic Scarf, vibrant blossoms

Ideal for hanging inside your purse, backpack or even tucked into your suit or pant pocket.

Your tech and lens cleaning cloth, cleans lenses, glass surfaces, screens and even jewelry!

Super-soft microfiber removes oil, dirt, dust, lint and grime.

The perfect alternative to using harmful chemical sprays and disposable wipes—promoting cleaner, safer, better eco-friendly practices.

Size 22 x 40 cm

Retail: \$19.99 [US]; \$23.99 [CAD]

SKU Details: 305229 vibrant blossoms



Personal Care

Limited-Edition Makeup Remover, large, blossoms

Your daily solution to remove makeup without wasteful and chemically laden, single-use wipes.

Same gray fluffy material as the 5 set of Dual-Sided Makeup removers, but fluffy on both sides.

Effectively cleans all skin types, including oily, dry, sensitive and mature.

Physically removes makeup and daily buildup of oils and dirt, leaving skin clean and better able to absorb moisturizer.

STANDARD 100 by OEKO-TEX® certified, this product and its components have been tested against a list of over 350 harmful substances and passed, enabling you to make responsible decisions for you and your family.

Size: 20.3 cm x 10.16 cm / 8" x 4"

Retail: \$19.99 [US]; \$23.99 [CAD]

Sku Details: 306300 vibrant blossoms

BacLock®

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.



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norwex®

Limited-Edition Skin Care

Travel Trio Plush Skin Care Set

Balances skin microbiome and supports natural moisture barrier while protecting your skin against free radicals and environmental pollutants.

Set items:

- Cleansing Facial Powder, 4 g / .14 oz. 
- Rejuvenating Serum, 5 ml / .17 fl. oz.
- Illuminating Oil, 5 ml / .17 fl. Oz. 
- 1 Sample Sachet Renewing Eye Cream, 2 ml / 0.07 fl oz 
- 1 Sample Sachet Hydrating Moisturizer 2 ml / 0.07 fl oz 
- Travel-sized and refillable*!

*Refillable with full-size products, sold separately.

Retail: ~~\$129.99~~ \$89.99 (US) | ~~\$158.96~~ \$125.99 (CA)

Sku Details: 2406



The Environmental Working Group (EWG) Verified® program ensures that brands formulate products using ingredients that have been tested for safety, are free from EWG's chemicals of concern and are manufactured according to the strictest criteria for transparency.



Deep Hydration BioCellulose Mask

Premium, hydrating sheet mask made of compostable, fermented coconut fruit water.

Feels like “second skin” to fit all face shapes comfortably and provide better absorption of serum on face compared to traditional face masks.

Plumps and hydrates with a unique hyaluronic acid blend. Nordic antioxidants help prevent free radical damage.

Comes in a box of 4 individual masks.

Retail: \$49.99 [US]; \$63.99 [CAD]

Sku Details: 403840



The image features a field of white daisies in the foreground and background, with a semi-transparent white overlay in the center. The overlay contains the Norwex logo, which consists of a stylized blue 'N' icon followed by the text 'norwex' in a lowercase, sans-serif font. Below the logo, the words 'Home Care' are written in a larger, lowercase, sans-serif font. The background is a soft-focus field of daisies under bright, warm lighting, creating a bokeh effect.

 norwex.
Home Care

Limited-Edition Microfiber

The densely woven, superfine fibers physically remove up to 99% of bacteria from a surface using only water when following proper care and use instructions.

1/200th the width of a human hair, dense fibers grab and secure debris and bacteria while absorbing more liquid.

EnviroCloths, Coral, Blue, Caribbean

Size: 35cm x 35cm
70% Recycled Content

Retail: \$23.99 [US]; \$26.99 [CAD]

Sku Details: 700101 coral
Save with the Set

- Basic Pack, coral/wildflowers
- EnviroCloth Trio, coral, blue, caribbean



Window Cloth, Wildflowers

Size: 45cm x 45cm

Retail: \$24.99 [US]; \$28.99 [CAD]

Sku Details: 705066 wildflowers
Save with the Set

- Basic Pac, coral/wildflowers



Tea Towels/Wildflowers/Gingham

Size: 35cm x 65cm
Made with Recycled Content (5.1 recycled bottles each)

Retail: \$45.99 [US]; \$55.99 [CAD]

Sku Details: 722010 wildflowers/gingham



*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.



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Personal Care



Deep Hydration BioCellulose Mask
 Travel Trio Plus Skin Care Set with Bag
 Makeup Remover, large, vibrant blossoms

Home Care



EnviroCloth, sunset coral
 Window Cloth, wildflowers
 Waffle Tea Towels set of 2, gingham/wildflowers

Family Care



Lyocell Luxury Sheet Set Grey King
 Lyocell Luxury Sheet Set Grey Queen
 Lyocell Luxury Pillowcases Grey Standard
 Lyocell Luxury Pillowcases Grey King
 Optic Scarf vibrant blossoms

March Share-A-Cart

Bathroom Surfaces and New Product

Bathroom Surfaces:

Basic Package

- Window Cloth
- Envirocloth

Bathroom Scrub Mitt

Cleaner-Dispensing Toilet Brush

Mop System



March 2025 Spend & Save

Spend & Save Level 1

- Spend: \$125US/\$150CA
- Save: 30% off LE Counter Sponge
- Customer: \$15US/\$20CA
- Retail: \$21.99US/\$28.99CA
- Consultant: \$9.75US/\$13.00CA



Spend & Save Level 2

- Spend: \$175US/\$200CA
- Save: 30% off Bathroom Scrub Mitt
- Customer: \$18US/\$21CA
- Retail: \$25.99US/\$29.99CA
- Consultant: \$11.70US/\$13.65CA



- Retail threshold applies at Consultant level. Consultant discount taken off Retail at check-out.



March
Hook to Book!

MOP MADNESS!

Mop System Sale: up to 50% off!

- March 1 – April 1 (You can tell your teams NOW!)
- **FREE Gift with Purchase of Superior and XL Mop Systems, GREEN Chenille Large Dry Mop pad!**
(one per system while supplies last)
- Superior Mop Systems – 20% off
 - US – Retail: \$130.99 | Sale: \$104.79 | Consultant: \$68.11
 - CA – Retail: \$159.99 | Sale \$127.99 | Consultant: \$83.19
- XL Superior Mop Systems – 50% off
 - US – Retail: \$162.99 | Sale: \$81.49 | Consultant: \$52.97
 - CA – Retail: \$199.99 | Sale: \$99.99 | Consultant: \$64.99
- Excludes Mini Superior Mop Systems and Superior Mop with Rubber Brush System



Free GWP!

Party Math

Mop Madness 20% off Superior Mop System (US)

1 Customer (Safe Haven 5 with Power Zyme)	Upsell: Level 1 Spend & Save	Add: Superior Mop System	Total Sale Per Customer	Multiply by 5 Customers	Total Party Sales	Multiply by 5 Parties	Earnings (SubA)
\$133.99	\$15.00	\$104.79	\$253.78	x5	\$1,268.90	x5	\$2,220.58

1 Customer (Safe Haven 5 with Power Zyme)	Upsell: Level 1 Spend & Save	Add: Superior Mop System	Total Sale Per Customer	Multiply by 3 Customers	Total Party Sales	Multiply by 3 Parties	Earnings (SubA)
\$133.99	\$15.00	\$104.79	\$253.78	x3	\$761.34	x3	\$799.41

Party Math

Mop Madness 20% off Superior Mop System (CA)

1 Customer (Safe Haven 5 with Power Zyme)	Upsell: Level 1 Spend & Save	Add: Superior Mop System	Total Sale Per Customer	Multiply by 5 Customers	Total Party Sales	Multiply by 5 Parties	Earnings (SubA)
\$154.99	\$20.00	\$127.99	\$302.98	x5	\$1,514.90	x5	\$2,651.08

1 Customer (Safe Haven 5 with Power Zyme)	Upsell: Level 1 Spend & Save	Add: Superior Mop System	Total Sale Per Customer	Multiply by 3 Customers	Total Party Sales	Multiply by 3 Parties	Earnings (SubA)
\$154.99	\$20.00	\$127.99	\$302.98	x3	\$908.94	x3	\$954.39

Q42024 Hosts Special Host Offer!

March 1, noon CT – April 1, noon CT

All Q4 2024 Hosts (including Consultants who self-hosted!) will receive an offer to purchase the Tub & Tile Set for **20% off!**

US: Sale Price: \$44 | Retail Value: \$54.99
Consultant Price: \$28.60

CA: Sale Price: \$65 | Retail Value: \$81.99
Consultant Price: \$42.25



March 2025 Mega Party Topics

March: Bathroom Surfaces

Theme: Renew & Refresh (Spring Cleaning, March Launch)

Week 1 (March 4): Clean Smarter, Not Harder

Week 2 (March 11): Ditch Toxic Cleaners

Week 3 (March 18): Create a Sparkling Clean Bathroom

Week 4 (March 25): A Fresh Start: Organizing and Deep Cleaning Tips



Recruiting & Onboarding

March 2025 New Consultant Starter and Upgrade Kits

Starter Kits

- Standard Starter Kit
- Sample Kit
- JOIN FOR FREE!



Upgrade Kits

- Skin Care Kit
- Silver Upgrade Kit
- Gold Upgrade Kit

TAKE THE FIRST STEP

Join for free in March

Noon, CT, February 26 – Noon, CT, April 1, 2025

Join For FREE Starter Kit
pay only \$9.95 shipping and handling plus tax where applicable

10 Mini EnviroCloth Samples, graphite with blue trim
1 Mini Power Cleaning Paste, 25 ml/0.85 fl oz.

Colours may vary

A promotional graphic for the March 2025 offer, featuring a tiled background, a Norwex cleaning paste container, and a blue cloth.

New Consultant Welcome Calls

Hosted by Region!

RSMs will be inviting New Consultants each week and sharing the call link with their Leaders to invite & share as well.

English: Two calls offered in each Region each Wednesday; one day/one evening call.

Times vary by Region and time zones.

French: day/evening calls available

Spanish: Recording available on demand.

New Consultant Facebook Page

<https://www.facebook.com/groups/5944396442333321>

New Consultant Welcome Calls



 norwex®

March 2025 Consultant Consistency

Sharing Norwex is rewarding and fun. Stay consistent and you can earn FREE products based on your Personal Retail Sales and Team Building!

Receive \$25 in
Norwex Discounts

when you submit \$500
in Personal Retail Sales.

Receive \$75 in
Norwex Discounts

when you add a New
Consultant who achieves
their first Bright Start goal of
\$400 in Personal Retail Sales
in their first 15 days.*

Receive \$100 in
Norwex Discounts

for each additional New
Consultant who achieves
their first Bright Start goal
of \$400 in Personal Retail
Sales in their first 15 days.*

Examples: \$500 = \$25 in Norwex Discounts

\$500 + 1 New Consultant w/Bright Start 1 = \$100 in Norwex Discounts

\$500 + 3 New Consultants w/Bright Start 1 = \$300 in Norwex Discounts



March
Team Activation

Training

Podcasts – Norwex Learning Network

- MPAC on March Products: Book, Sell, Recruit Tips using the March Products
- Follow Up Tips: Deanne Degeare
- The Science Behind: All Things Lyocell

Party Outlines

- Updated to include PowerZyme (graphics and verbiage)
- Facebook/Text Outlines combined + directions for adaptation

Safe Haven 5 ∨

- Facebook/Text Party Outline – <https://sites.google.com/view/sh5-text-outline/text-pop-up>
- In Person – <https://sites.google.com/view/sh5inperson/home>
- Share Cards – <https://cdn.intelligencebank.com/us/share/EPnB/k7A3p/NJvzJ/original/Party+Cards+-+US%2FCDN>
- 10 minute Demo – <https://sites.google.com/view/sh5-10-min-demo/home>

Skin Care ∨

Kitchen ∨

Laundry ∨

Toolbox for Success – Monthly Focus Support

Booking Support	<ol style="list-style-type: none">1. Not sure where to start with a slow Party Calendar? Don't forget you can Host your Own Party to gain momentum. https://vimeo.com/933780893/af7fa96a5a2. Creating the Like, Know, Trust factor on social to secure sales and Bookings. https://vimeo.com/762791434/07589d2e0f
Selling Support	<ol style="list-style-type: none">1. The Science Behind: Lyocell (Podcast) – breaking down what is Lyocell and top questions you might hear from Customers
Party Support	<ol style="list-style-type: none">1. Party Outlines – by party type and platform. Ready to try a new party type? This is a great place to start . . . from Host Coaching through to Follow-Up, we've got you covered. US - https://theresource.norwex.com/party/ CA - https://theresource.norwex.com/en_ca/party/
Team Building Support	<ol style="list-style-type: none">1. MPAC Podcast March Product – Book, Sell, Recruit Tips2. Follow-Up Podcast – Deanne Degeare highlights from LC Workshop3. FAQ's for Joining Norwex – https://docs.google.com/forms/d/e/1FAIpQLSeP8ul5cr5JfDstoEDr09Ajq799lTgKs6VHmTe90DaAqgOjXg/viewform <p>Search 'Norwex Learning Network' where you listen to podcasts</p>

Toolbox for Success – Ongoing Support

Trip Miles Towards Pura Vida	Sales, Teambuilding & Leadership activities earn Trip Miles towards the Pura Vida trip.	Check out the Pura Vida page for all the ways to earn Trip miles: Trip Tracker - Norwex Resource
Opportunity Calls: Debbie Welcome to Norwex Calls	New Consultants can join these calls to learn more about Norwex and receive a \$25 Shopping Spree when they sign up.	Available every Tuesday at 8:00pm CT this is at 8 pm CT: Link to register
New Consultant Facebook Page	A place for New Consultants to connect with other New Consultants, share tips and tricks, and learn from top leaders and sales execs	Link to the page
New Consultant Calls	Now hosted by each Region! RSMs will be inviting New Consultants each week and sharing the call link with their Leaders to invite & share as well.	RSMs will invite New Consultants each week.
Start Your Norwex Journey One-Pager	A handy one-page guide to help your New Consultants start strong.	Link to one-pager
Onboarding Guide for Start Your Norwex Journey	Follow these steps to get new Consultants off to a great start.	Link to onboarding guide
Mega Parties	Your new team members can plug in, invite their family and friends, and kickstart their sales journey: <i>Feb 4: Pamper Yourself / Feb 11: Clean Ingredients / Feb 18: Glow Naturally / Feb 25: Treat your loved ones to Norwex</i>	Join us every Tuesday at 7:00pm CT: Link to register
60-Day Plan	Join our 60-day program for leato equips yourself with proven strategies for effective onboarding and impactful promotions. Build momentum, inspire action, and set the stage for your biggest growth year yet!	Reach out to your RSM for more information
Training Landing Page	US: https://theresource.norwex.com/training/ CA: https://theresource.norwex.com/en_ca/training/	French Spanish
Norwex APP	Get the Norwex Consultant App: Go to your app store, download the Norwex Consultant app, and sign in.	Apple App Store Google Play

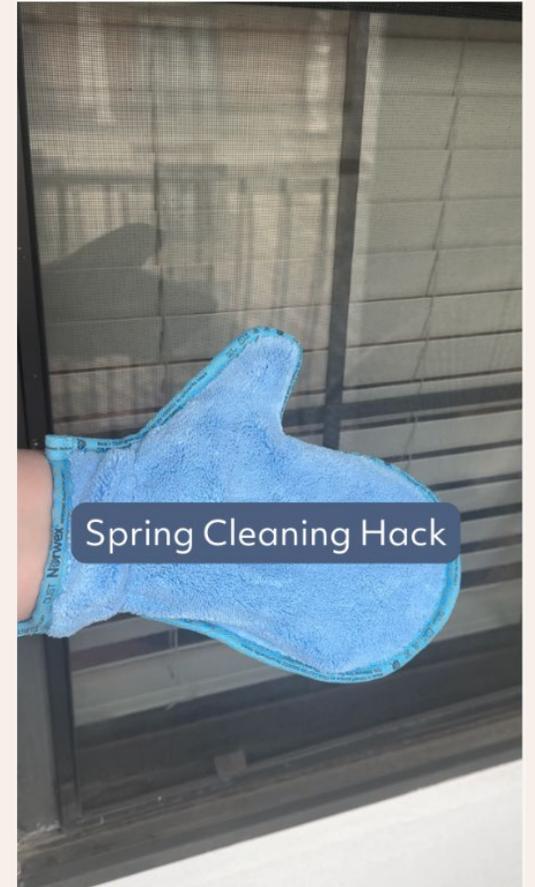


March Social
Media

March Social Media Support

Content ideas: Below are ideas

- **New Products** – Introduce the latest Norwex products to your Customers! Share what makes them a must-have and how they can simplify everyday tasks this spring. Check The Resource for lots of ready to use content!
- **Spring Cleaning** – It's the perfect time to refresh and reset! Share your best spring-cleaning tips and show how Norwex helps save time, money, and effort—whether it's tackling windows, decluttering, or deep-cleaning those forgotten spaces. Bonus: Share before-and-after photos for maximum impact!
- **Mop Madness** – The Norwex Mop is a game-changer! Show it in action, highlight its time-saving benefits, and ask your group how they use theirs.
- **The Norwex Opportunity | Join For FREE!** – Spring is a season of new beginnings, making it the perfect time to grow your team! Share why you love being a Norwex Consultant and the benefits of joining—flexibility, income potential, and making a difference and of course, the Join for Free opportunity for this month!



Example: Create a reel video showing how to clean your window screens with the Dusting Mitt!

March Social Media Support

Relevant Social Assets: Use these assets to promote March incentives! Find more assets on The Resource under "This Month's Files".

NEW Canva Templates:

[March New Products, Facebook Feed Size](#)

[March New Products, Instagram Story Size](#)

[March New Products, Facebook Group Covers](#)

Existing Templates:

[5 Reason to Join Norwex](#)

[Join Norwex Q&A](#)

Reel Videos:

March New Product Videos: This month's files > New Product Education & Resources

Join for Free Kit Video: This month's files > customer promotions > reel videos





Consultant
Events & Awards

Event Reminder



NORTH AMERICA

Sales Leader and Executive Sales Leader Meeting

April 25–27, 2025

Hilton Dallas Park Cities

Promote to Sales Leader by April 1, 2025 to be part of this elite experience. **Space is limited, so reserve your spot as soon as possible!**

Training and materials are covered with your registration. Travel, lodging and transportation costs are the responsibility of each Leader.



Event Reminder

Get ready for an exciting gathering at our first-ever North America Senior Executive Sales Leader and Vice President Sales Leader Meeting. Promote to Senior Executive Sales Leader by May 1, 2025 to be part of this elite experience.

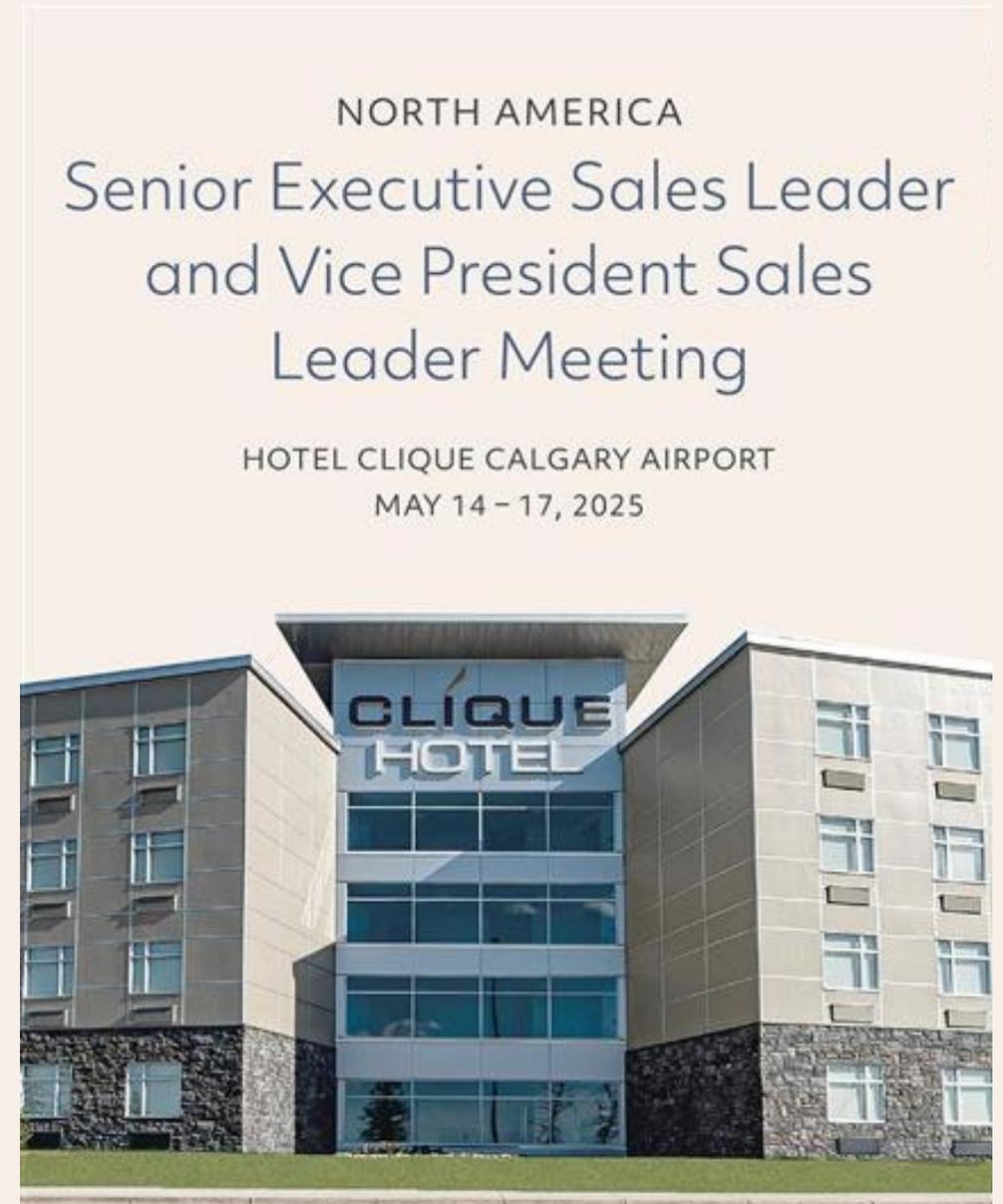
[Click here to register](#)

Space is limited, so reserve your spot as soon as possible!

*Training materials and meals (with the exception of Dinner Thursday) provided by Norwex. Travel, lodging and transportation costs are the responsibility of each Leader.



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March 2025 Award Nominations

Spirit of Mission



Norwex Foundation
for a brighter future

Award Nomination period Begins at noon, CT, March 1 through May 1, at 11:59 pm CT

The Spirit Of Mission Award is a prestigious award given annually to a Consultant who best embodies our mission of radically reducing the use of harmful chemicals and who influences others on the importance of our mission in an inspiring way.

- One award recipient will be selected from the US and one will be selected from Canada.
- Award recipients will be selected from all submitted nominations by Home Office Executive Review Committee.
- Nominee must be registered and attend Norwex Conference 2025 in person.

Along with recognition from fellow Consultants, the Spirit of Mission achiever will receive:

- A beautiful, mission-themed award and certificate
- A \$2,000 donation made on their behalf to their favorite charity.
- Honorary Marketing & Product Advisory Council (MPAC) membership for one year.

Recognition as a Mission Ambassador, which includes:

- Invitation to be a guest on the "On the Mission with Amy Cadora" podcast.
- All Fall 2025 products for FREE.
- A plaque displayed in Home Office to commemorate their achievement.

March 2025 Award Nominations

Charitable Organization Nominations

- Award Nomination period begins at noon, CT, March 1, through 11:59 pm, CT, May 1, 2025.

Every year, the [Norwex Foundation for a Brighter Future](#) supports organizations that are doing great things in your communities through our Charitable Initiative Grassroots Giving Program. This is one of our favorite programs because we love reading your nominations and hearing all the ways you are creating brighter futures.

Established in 2017, the Norwex Foundation for a Brighter Future is the charitable arm of Norwex. With a mission of creating brighter futures for our communities, our environment and future generations, we are committed to spreading good through the people and organizations we support.

We encourage you to nominate your favorite local charity that is making a difference and improving quality of life in your community. The chosen recipients will be announced at our 2025 North America Conference. Simply fill out the Charitable Initiative Nomination form to nominate a charity near and dear to your heart.

Criteria & Guidelines:

All forms must be received no later than 11:59 pm CDT May 1, 2025.

The nomination must be submitted by an active consultant in good standing,

The request must be in alignment with the Norwex Purpose and Core Values

The Norwex Home office will evaluate each of the Nomination forms

Norwex maintains final discretion for all allocation of funds.

Forms must be completed in full to be considered a valid submission.



Norwex Foundation
for a brighter future

March 2025 Award Nominations

Spirit of Generosity

Award Nomination period begins at noon, CT, March 1 through 11:59 p.m., CT, May 1

The Spirit of Generosity Award is a prestigious award given annually to a Consultant who generously supports all Norwex Consultants without any expected personal benefit. They may give their time, skills, ideas, friendship, etc. to offer help and encouragement for other Consultants outside of their own personal uplines/downlines. Each year we ask Consultants to nominate a Consultant who they feel embodies the spirit of generosity.

Details:

- The award will be given to one Consultant in the US and one in Canada.
- Award recipients will be selected from all submitted nominations by the Home Office Executive Review Committee.
- Nominee must be registered and attend Norwex Conference 2025 in person.

Along with recognition from fellow Consultants, the Spirit of Generosity achiever will receive:

- A beautiful award and certificate
- A \$2,000 donation made on their behalf to their favorite charity
- A plaque displayed in Home office to commemorate their achievement





IT Updates

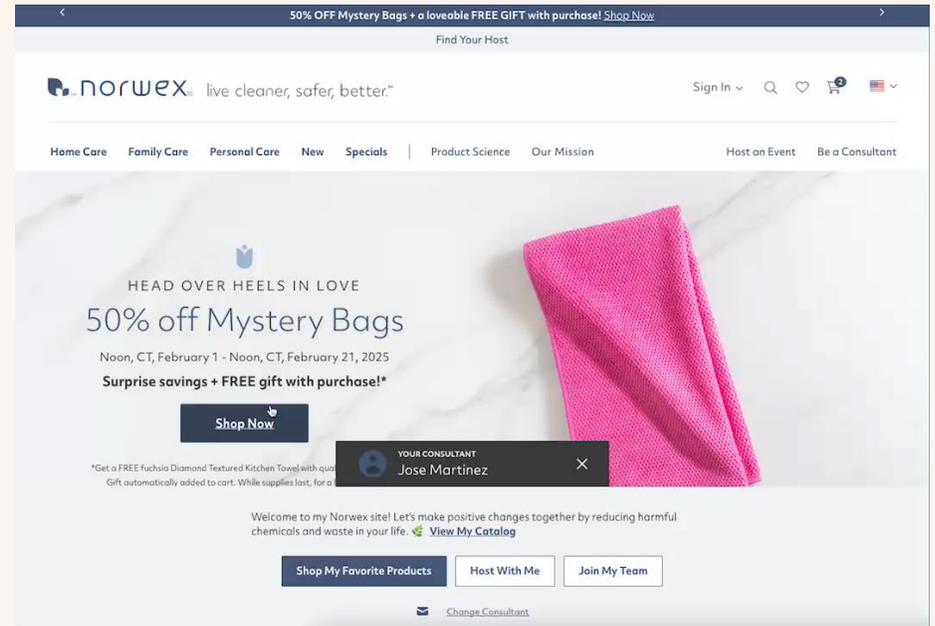
IT Updates

- **Better visibility of offers on your Personal Web Site:** Updates that ensure customers see promotional offers earlier in their shopping journey, increasing engagement and conversion.
- **Help your customers stay connected:** A new shareable link makes it easier for customers to sign up for your marketing newsletter—keeping them informed while setting you as their Preferred Consultant.
- **Save time entering orders:** A more efficient Order Entry experience in your Back Office with new shortcuts help you save time when placing Customer and Event orders.

IT Updates – Customer Shopping Experience

- New sliding cart UI: opens anytime items are added from a product listing page (PLP) or product detail page (PDP)
- Shows the last item added, plus all available offers and their status
- Increases visibility of offers during the shopping experience to drive higher basket size and Spend & Save purchases

<https://vimeo.com/1058374988/be66f66c0f>



IT Updates – Email Newsletter Signup

- Available to all OfficeSuite subscribers:
 - norwex.com/<yoursitename>/email-subscription
 - Profile & Settings > Office Suite
 - Link In your PWS Footer (Subscribe to Email Newsletter)
- Share with your offline/trade show customers to add them to your contact list.
- Simple to signup: name, email, 6-digit confirmation code

The screenshot shows the 'My Contacts' interface in the Norwex Backoffice. The 'Contacts' menu item is highlighted in the top navigation bar. A yellow arrow points to the 'Filters' dropdown menu, which is open. The 'Contact' filter is selected, and the 'Is Subscribed to Emails' checkbox is highlighted with a yellow box. Below the table, a note indicates 'Subscribed to receive emails (February 17, 2025)'.

The screenshot shows the 'BECOME A CONSULTANT' page on the Norwex website. The page features a headline 'Love what you do' and a sub-headline 'Earn 35% on every sale by sharing the products you adore.*'. A 'Let's Get Started' button is visible. Below the main content, there is a red banner with a promotion: 'Your Valentine awaits: 50% OFF Mystery Bags + a FREE Gift when you buy 3! Learn More'. At the bottom, there is a 'YOUR CONSULTANT' section for Jose Martinez, a welcome message, and buttons for 'Shop My Favorite Products', 'Host With Me', and 'Join My Team'.

<https://vimeo.com/1058375000/82ee23a817>

 **PLUS:** New filters in your Backoffice to find Contacts who have not yet subscribed

IT Updates – Backoffice Ordering Improvements

- Consolidated the "Quick Add" and "View Cart" steps into a single "Shopping Cart" step
- All Offers now collapsed behind big, bright Offers button
- Add, Edit, and Delete cart items all from within the same screen
- "Sticky" components that keep more information on the screen while reviewing your cart
- Cart Items added to the top of the list
- Reduces the need to scroll vertically

<https://vimeo.com/1058374969/0cc2743cb0>

The screenshot displays the Norwex backoffice ordering interface. At the top, there is a navigation bar with the Norwex logo and a shopping cart icon. Below this, the interface is divided into several sections:

- Personal Retail Sales:** Shows a total of \$0.00 with a right-pointing arrow and the text "MTD" below it.
- Earnings:** Shows a total of \$19.24 with a right-pointing arrow and the text "Current Account Balance" below it.
- You only need:** Shows a total of \$250.00 with a right-pointing arrow and the text "to be active (11 days remain)" below it.
- Norwex Discount:** Shows a total of \$0.00 with a right-pointing arrow.

Below these sections are two prominent buttons: "Create Personal Order" and "Create Customer Order".

At the bottom, there is a navigation menu with two columns:

- Training: In The Know:** Includes links for New Consultant Training, Back Office Training, Event Styles, Booking Tips, Product Education, Team Building, Start Your Business, and Grow Your Business.
- Product Info:** Includes links for Current Catalog, Product Resources, and Product Information Sheets.
- Print Center:** Includes a link for Norwex Vista Print.

IT Updates – Backoffice Ordering Improvements

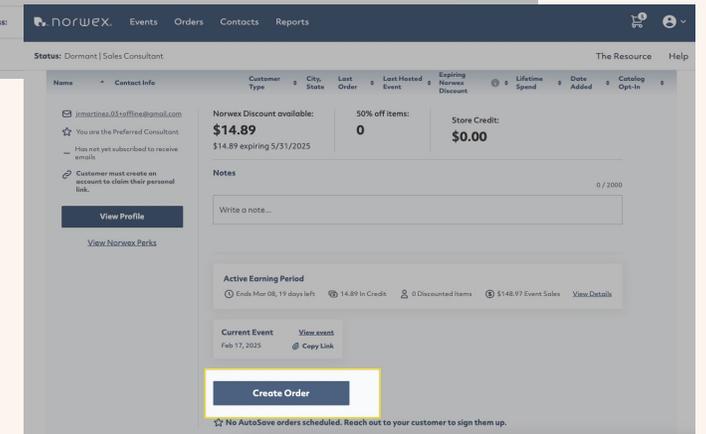
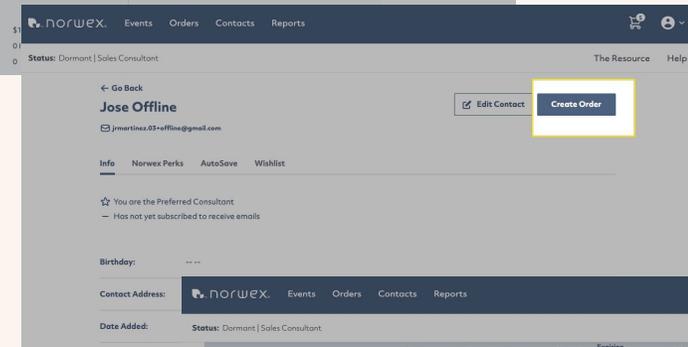
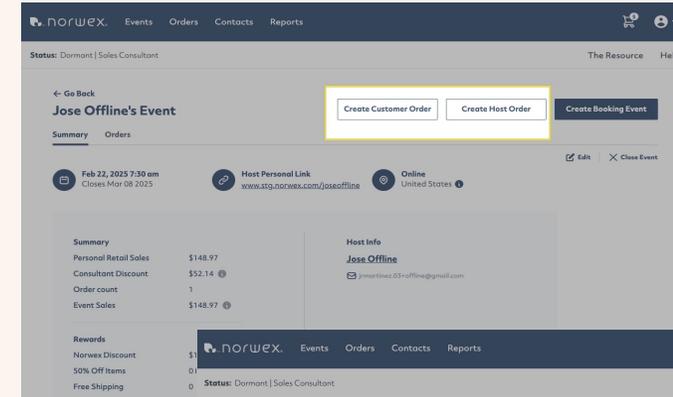
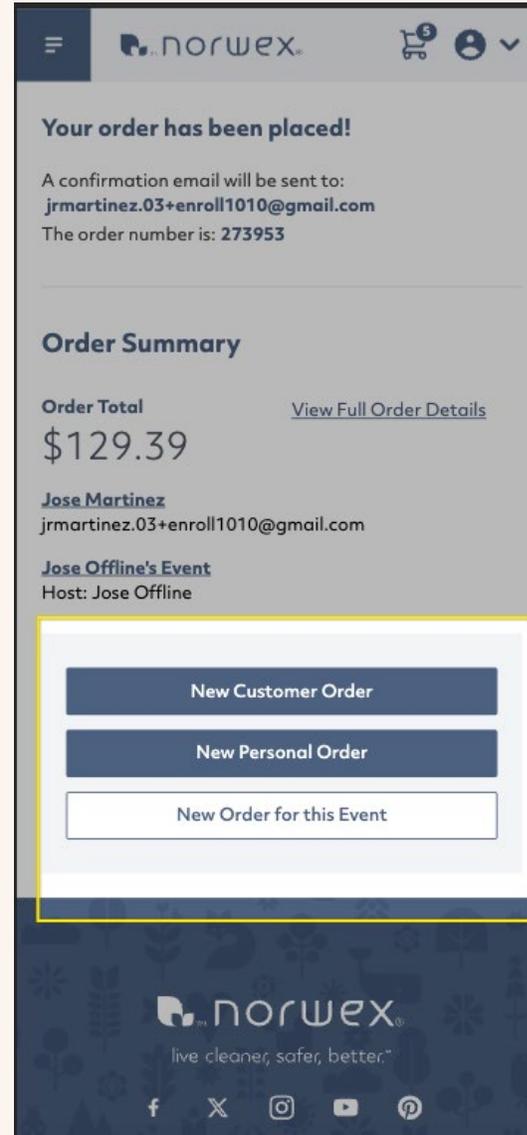
- Reduced the number of screens to streamline Customer order entry
- Optionally, set the contact and event first, or wait until later
- Reducing clicks allows you to quickly build a cart, add offers, see the Shipping total, and access the Share This Cart button all from one screen

<https://vimeo.com/1058374947/b7f490d24d>

The screenshot displays the Norwex backoffice dashboard for a Sales Consultant. The top navigation bar includes the Norwex logo and links for Events, Orders, Contacts, and Reports. The user's status is 'Dormant | Sales Consultant'. Key performance indicators are shown in a row: Personal Retail Sales (MTD) at \$0.00, Earnings (Current Account Balance) at \$19.24, and a notification that the user only needs \$250.00 to be active (11 days remain), with a Norwex Discount of \$0.00. Below these are buttons for 'Create Personal Order' and 'Create Customer Order'. A 'HOT NEWS' button is highlighted with a mouse cursor. The main content area is divided into several sections: 'Training: In The Know' with links like 'New Consultant Training' and 'Back Office Training'; 'Product Info' with 'Current Catalog' and 'Product Resources'; 'Print Center' with 'Norwex Vista Print' and 'Norwex Now Merch'; 'Celebrate' with 'Dream Builders' and 'Conference Recognition'; and 'Promotions' with 'This Month's Files'. A 'Hot News' section features a 'View All' link and two news items: 'Out of Stock | Back in Stock | Discontinued Products - US' (published 2/14/25) and 'Norwex News | February 1, 2025' (published 2/1/25). At the bottom, there are buttons for 'The Resource' and 'Training Library'.

IT Updates – Backoffice Ordering Improvements

- New one-click buttons help you start the next order from:
 - Order Confirmation page
 - New Customer Order
 - New Personal Order
 - New Order for this Event
 - Event Details
 - Create Customer Order
 - Create Host Order
 - Contact Details page





March
Summary

March 2025

Theme: Renew & Refresh

Focus: Bathroom Cleaning

#partywithpurpose

#welcome2norwex

Consultants

Consistency Rewards

Field Support

New Consultant Welcome Calls

Mega Parties

Podcasts: MPAC New Product, Follow Up Deanne Degeare, Science Behind: Lyocell

Weekly Leader Zoom with RSM

New Product Live w/Amy C.

60-day Action Plan

Sales Leader Events

RSM Regional Activation

New Cons

Starter Kits: Standard Kit, Sample Kit

Upgrade Kits: Skin Care, Silver, Gold

Customers/Hosts

New Product Launch (Mar 1)

Q4 Host Offer (Mar 1 – Apr 1)

March Spend & Save (Mar 1 – Apr 1)

- S&S1 – Spend \$125/\$150
Save: 30% off LE Counter Sponge (\$15US/\$20CA)

- S&S2 – Spend \$175/\$200
Save: Bathroom Scrub Mitt (\$18US/\$21CA)

Mop Madness (Mar 1 – Apr 1)

- 20%-50% off Mop Systems
- Free GWP Green Chenille Dry Mop Pad