



# **Norwex Foundation**

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FOR A BRIGHTER FUTURE



CREATING A BETTER WORLD FOR GENERATIONS TO COME!



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## Our Mission

Like the thread of microfiber that is woven together to create our powerful cloths, we connect Norwex Consultants and Employees from all over the globe and empower them to make a positive impact right where they live. By coming together, we will create a brighter future for our communities, our environment and future generations through the efforts of the people and the organizations we support.



## Our Programs

### Grassroots Charitable Giving

Since the inception of our charitable giving program in 2013, we have donated **over \$1 Million** to more than 200 charitable organizations across the globe.



*Richmond Therapeutic Riding Association*



*Children's Wish Prince Edward Island*



*KidKnits*

### Charitable Partnerships

Through partnerships with other charitable organizations, the Norwex Foundation helps support programs that will create brighter futures for our communities, our environment and our future generations.



*The Washed Ashore Project is a non-profit, community-based organization with a mission of educating and creating awareness about marine debris and plastic pollution through art.*

### Norwex Cares Disaster Relief Kits

In partnership with Norwex, the Norwex Foundation for a Brighter Future donates Disaster Kits containing Norwex products to families and organizations that have experienced a disaster or trauma such as a flood, fire or tornado. It is our hope that these kits will aid in care and cleanup as these families rebuild their homes and communities.



*In 2017, the Norwex Foundation donated 10,000 Disaster Kits to families and organizations affected by recent wildfires, hurricanes and other disasters.*



# How You Can Help

## PRODUCTS WITH PURPOSE



### KIDS ENVIROCLOTH®, KIDS WINDOW CLOTH AND KIDS DUSTING MITT

Your purchase will allow Norwex to donate a minimum of \$50,000 of the proceeds from the Kids EnviroCloth®, Kids Window Cloth and Kids Dusting Mitt to the Norwex Foundation for a Brighter Future in support of our programs.

*Donations from Kids EnviroCloth made from January 1 to December 31, 2018. Donations from the Kids Dusting Mitt and Kids Window Cloth made from July 22 to December 31, 2018.*



### Charitable Canvas Bag

Norwex will donate all net proceeds from the purchase of each Foundation Logo'd Canvas Bag to the Norwex Foundation for a Brighter Future.

*Available as a business supply item while supplies last.*

Contact your Norwex Consultant for more information on how you can support the Norwex Foundation for a Brighter Future.



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**MAKE A DONATION** Add a donation to your next Norwex order and help the Norwex Foundation create brighter futures for generations to come! All donations are tax deductible to the extent allowed by law.